

Launch timeline

19
November



Premium Saver
(new business)

Vitality⁺

Now
£6.50
pm

Vitality
Calculators

Existing
member
change letter

No new Cineworld
Unlimited cards

December



Quote Phase 1

Vitality
Calculators

Offline version

1 January



Premium Saver
(Existing business,
Anniversary)

Vitality

National Trust



CHAMPNEYS

Vitality⁺



ticketmaster®

31 March



ebay removed

1 April

New pricing
structure



CHAMPNEYS